



B.K. BIRLA CENTRE FOR EDUCATION

SARALA BIRLA GROUP OF SCHOOLS
A CBSE DAY-CUM-BOYS' RESIDENTIAL SCHOOL

MID-APRIL TEST 2025-26 ENTREPRENEURSHIP 066

Class: XII
Date: 16.04.25
Admission no:

Time: 1hr
Max Marks: 25
Roll no:

General Instructions:

Read the following instructions very carefully and strictly follow them:

- This question paper contains 13 questions. All questions are compulsory.
- Marks are indicated against each question.

- According to Peter F. Drucker, "Entrepreneur is a person who always searches for _____" (1)
(A) a business (B) profit (C) an opportunity (D) all the three
- Statement 1: Environmental Scan is done through SWOT Analysis. (1)
Statement 2: Strengths and Weakness are both external analysis.
(A) Both statements are true (B) Both statements are false
(C) Statement 1 is true but 2 is false (D) Statement 1 is false but 2 is true
- Convenient frames of reference for streamlining the process of generation of idea is. (1)
(A) Idea generation (B) Idea fields (C) Idea analysis (D) None of them
- Nano Ganesh, a unique electronic device that allowed farmers to use mobile phones to (1)
(A) decide which crop to grow. (B) remotely switch irrigation pumps on and off
(C) monitor the growth of the crops. (D) predict the rain in the sowing season.
- Motivation is a _____ situation (1)
(A) Psychological (B) Economic (C) Legal (D) Social
- Problem identification helps entrepreneur to. (1)
(i) Bring out a new product in market (ii) Understand the needs of the market
(iii) To be a proud citizen (iv) Increase employment generation
(A) Option (i),(ii) and (iii) (B) Option (ii),(iii) and (iv)
(C) Option (i), (iii) and (iv) (D) Option (i),(ii) and (iv)
- Write a short note on the founder of TravelKhana. (2)
- By a flow chart clearly exhibit the elements involved in the innovation process. (2)
- Explain in brief the process of setting up an enterprise. (2)
- What are the four things that an entrepreneur must do as an innovator. (2)
- State the different ways trends can be spotted by entrepreneurs. Explain any two. (3)
- "A large number of opportunities are available in food and other service areas" State six. (3)
- PESTEL is an acronym used for what? Explain. (5)

ALL THE BEST